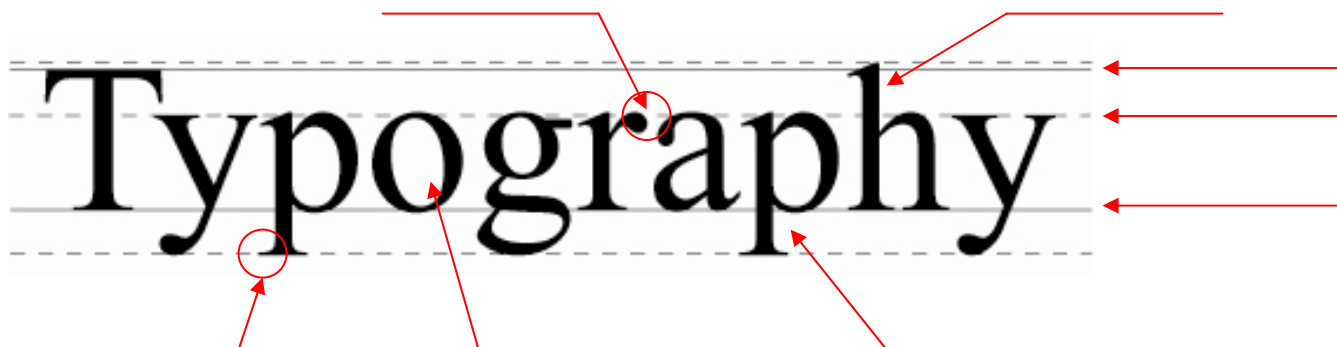


Typography Basics

Name: _____

Use "Meet Your Type Book.pdf" to complete the worksheet:

Type Anatomy



Match the **Type Classifications** with the example T's.

Blackletter	T
Slab Serif	T
Serif	T
Display	T
Sans Serif	T
Script	T

What is a **type family**? What is an example of a **type family**?

What are some important questions to ask when **choosing a font**?

What is important to remember when **choosing more than one font**?

What is **kerning**? (Draw a picture if necessary.)

What is **leading**? (Draw a picture if necessary.)

What is some advice that **typography experts** have about:

NUMBERS? _____

REVERSED TYPE? _____

CLUTTER? _____

POINT SIZE? _____

HEADLINES? _____

FIGHTING BOREDOM? _____

HIERARCHY? _____

CONTRAST? _____

What is a **Widow**?

What is an **Orphan**?
